

Colgate is working to save the world's water. We need **your help.**

Talk to your patients about how they can save up to 4 gallons of water every time they brush, simply by turning off the faucet.



Start

by asking your patients if they brush with the faucet running. (Often, the first step in changing a habit is to become aware of it)

Share


what conserving water for your community and the world means to you

Ask

them to join you and your dental office in turning off the faucet while brushing

Give

a take-home card and mirror cling to patients who wish to participate

A large, teal-colored water drop graphic that serves as a background for the "Join Us!" text and the hashtag.

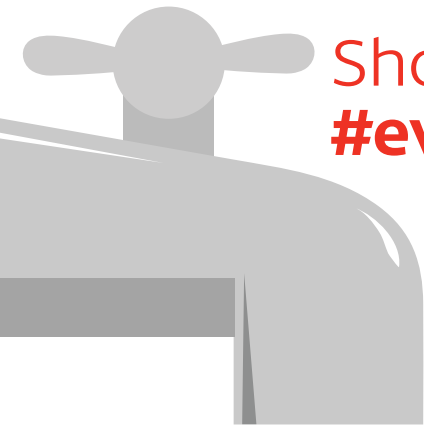
Join Us!
Turn off the faucet
while brushing.

#EveryDropCounts

Start the conversation about water conservation.

See other side for water facts to share with your patients.



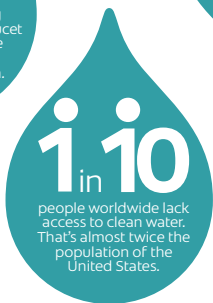


Show them why #everydropcounts

Water facts to
share with your
patients



Join Us!
Turn off the faucet
while brushing.



Ask your patients to join you, and
turn off the faucet when brushing.

Please visit www.cohasavewater.com to
order refills and learn more.