

Colgate is working to save the world's water. We need **your help.**

If you simply turn off the faucet while brushing your teeth, you can save up to 4 gallons of water.

Start

by asking yourself if you brush with the faucet running. (Often, the first step in changing a habit is to become aware of it)

See

some facts about water conservation on the back of this card

Join us

and turn off the faucet the next time you brush

Remind yourself to save water by hanging up the mirror cling you receive today.



Join Us!
Turn off the faucet
while brushing.

#EveryDropCounts



#EveryDropCounts

and everyone can make a difference—
including you.

Join Us!
Turn off the faucet
while brushing.

You can
save up to
4 gallons
of water
by turning
off the faucet
every time
you brush
your teeth.

1 in 10
people worldwide lack
access to clean water.
That's almost twice the
population of the
United States.

If every
American family took
the pledge, we'd save
~10 trillion
glasses
of water
in a year!

#EveryDropCounts

Visit colgate.com/everydropcounts
to find out more.

